



**LOS ANGELES**  
HOST OF SUPER BOWL LVI  
CHAMPIONS **LIVE** HERE

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**CELEBRATING UNSUNG HEROES:  
SIX COMMUNITY ORGANIZATIONS AWARDED \$50,000 IN GRANT FUNDING THROUGH  
SUPER BOWL LVI LEGACY PROGRAM**

*The Los Angeles Super Bowl Host Committee Set to Honor Diverse Group of Area Change-Makers  
to Advance Their Tremendous Contributions Throughout the Region*

**LOS ANGELES (December 15, 2021)** — The Los Angeles Super Bowl Host Committee on Sunday will honor six community organizations chosen to each receive a total of \$50,000 in grant awards for their tremendous impact throughout the region. The winners were among the original [56 Champions](#) announced in June as part of the Super Bowl LVI Legacy Program and were selected to receive the additional award for their outstanding contributions in the community. The grants aim to help the organizations further their missions and the long-term impact of their work.

The six organizations represent communities from across the 88 cities in LA County and include [2nd Call](#), [Angel City Sports](#), [Jovenes](#), [Loving Hands Community Care](#), [Our Own Non Profit Inc.](#) and [Project Blue](#). All six organizations will be recognized this Sunday, December 19, 56 days before Super Bowl LVI, as part of a pregame ceremony at the Los Angeles Rams vs. Seattle Seahawks game at SoFi Stadium. The ceremony will take place on the field prior to kickoff and will celebrate the organizations for the tremendous work they are doing across the Los Angeles community.

“Through this partnership with the NFL Foundation and the Los Angeles Super Bowl Host Committee, we are demonstrating how signature sports events can have a positive impact on communities across our region,” said **Renata Simril, President & CEO of the LA84 Foundation, and President of the Play Equity Fund**. “The Super Bowl LVI Legacy Program is shining a bright light on the spirit of hope, opportunity and access that these 56 organizations bring to the people and the communities they serve. We hope that the spotlight we are providing these unsung heroes inspires every resident to get involved in making Los Angeles a world-class city for all of us.”

Last March, the Super Bowl LVI Legacy Program set out to identify 56 Champions from communities across the entire 4,753 square miles of Los Angeles County. The public nomination process asked Angelenos to nominate local “unsung hero” organizations – the changemakers, inspirational leaders and those who embody the diversity of our region. The 56 Champion organizations cover a broad spectrum of needs with nearly 50% of the selected organizations working specifically with young people and on youth development, and more than 25% working on health, mental health and overall wellness.

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“We’re thrilled to work with the Los Angeles Host Committee to further honor these six grantees who are doing incredible work in their communities,” said **Alexia Gallagher, NFL Vice President of Philanthropy and Executive Director of NFL Foundation**. “We know that they will continue to impact this community long after the game is played and help those in need for years to come. This is a small token of our appreciation for them.”

“The Super LVI Legacy Program is a great example of the tangible benefits that major events can bring to our region,” said **Kathryn Schloessman, Los Angeles Sports & Entertainment Commission President & CEO**. “These unsung hero organizations stand out for their impressive track record of uplifting their communities and represent the very best of what the LA region has to offer. We are proud to support their outstanding work and look forward to seeing even more broad, remarkable impact ahead.”

The Super Bowl LVI Legacy Program is a partnership between the Los Angeles Super Bowl Host Committee and the LA84 Foundation, the Play Equity Fund and the National Football League (NFL) Foundation. The initiative was launched to use the spotlight of Super Bowl LVI to showcase the achievements of local community organizations that often go unrecognized. The Legacy Program has awarded each of the 56 Champion organizations with a \$10,000 grant, a professionally produced vignette-style video spotlighting their organization, and ongoing public recognition of their work in the leadup to the Super Bowl.

You can view all 56 spotlight videos and more about the Super Bowl LVI Legacy organizations at [LASuperBowlHC.com](https://LASuperBowlHC.com).

#### **About the Los Angeles Super Bowl Host Committee**

The Los Angeles Super Bowl Host Committee has been established to deliver a premier Super Bowl LVI experience and drive lasting social, cultural, and economic impact for the region. We serve as the liaison between the National Football League and Los Angeles to harness the opportunities surrounding the Super Bowl to elevate our community. The Host Committee is led by the Los Angeles Sports & Entertainment Commission (LASEC) and Host Committee Chairman Casey Wasserman and includes SoFi Stadium and Hollywood Park, the Los Angeles Rams and the Los Angeles Chargers. For more information, visit [LASuperBowlHC.com](https://LASuperBowlHC.com).

#### **About the NFL Foundation**

The National Football League Foundation is a nonprofit organization dedicated to improving the lives of those touched by the game of football – from players at all levels to communities across the country. The NFL Foundation and its members, the 32 NFL clubs, support the health, safety and wellness of athletes, youth football, and the communities that support our game. For more information on the NFL Foundation, visit: [www.NFLFoundation.org](https://www.NFLFoundation.org).

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#### **About the LA84 Foundation**

The [LA84 Foundation](#) is a nationally recognized leader in support of youth sport and public education about the role of sports in positive youth development. For more than 35 years, the LA84 Foundation has supported thousands of youth sports organizations in Southern California through grantmaking, funding facilities and fields of play, while also training coaches, commissioning research, convening conferences and serving as a national thought leader on issues in youth sports. The LA84 Foundation levels the playing field to ensure all youth have access and opportunity, regardless of income, gender or ability, while elevating youth sports as an integral pathway to lifelong well-being.

#### **About the Play Equity Fund**

A 501(c)3 public charity, the [Play Equity Fund](#) was established by the LA84 Foundation in 2014 as its charitable partner and supports programs and actions to ensure all children have equal access to the transformative power of sport and structured play. The Play Equity Fund supports the sports-based youth development ecosystem for greater impact, raises awareness of inequities and develops partnerships to advocate for funding and sustainable solutions to ensure children in communities of color have access to pathways for lifelong well-being. The Play Equity Fund is the only nonprofit focused solely on Play Equity as a social justice issue.

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